

Be a part of:

"GIMME SHELTER ART!"

Recycled Billboard Art Project will be Seen **Over 11 Million Times** in the Bay Area.

THE PROJECT: Peter Schulberg and the Los Angeles based Eco-LogicalART Gallery present "Gimme Shelter Art!" The public eco-art youth project will feature new works painted on recycled billboard vinyl. To be displayed in 25 Clear Channel bus shelters across the Bay Area in June, each "Gimme Shelter Art!" piece will be seen an average of 15,000 times **daily** and over **400,000** times by month's end. It is estimated that all told the 25 **GSA** art pieces may be viewed over **11 million times**.



THE PROJECT. The theme of the project is "The World That I See/The World That I Hope Could Be." Either or both themes (incorporated into a single image) can be chosen. The work can but need not be Earth Day or "green" related. The "world" can be a reflection of your personal urban environment. **Be creative and bold.** Remember though that general public will see the work (thousands of times daily!) so images that may be offensive in nature are not appropriate for the exhibit.

The project starts with an **11 by 17** inch vertical **initial submission**. It can be created in pencil, pastel, markers or paint (no collage or mixed media please). Works should be unframed and on **paper or illustration board**. If the initial submission is selected you will then be provided a 40 by 60 inch recycled billboard vinyl "canvas" onto which you will paint the final piece.

WHO CAN PARTICIPATE: Open to school and arts groups, and individual youth **ages 12-18** residing in the general Bay Area.

PROJECT DATES: **Initial submissions** and **contact info** (name, address, email, contact number) should be sent or delivered to THE THOREAU CENTER (The Presidio) bldg 1014 (at Lincoln Blvd and Torney Ave), SF, CA, 94129, attn: Bruce DeMartini/Gimme Shelter Art! Works must be received **no later than 5 pm, Friday, April 18, 2008.**

SELECTED SUBMISSIONS: The top entries will be selected by an art jury at the **Earth Day** opening (April 22, 5pm-8pm) of the "ReVisions; San Francisco" recycled billboard art event to be held at the **Thoreau Center** in the **Presidio** (bldg 1014, Lincoln & Torney, SF, CA, 94129). Additionally **five "fan favorites"** will be chosen by those attending the opening--participants and the general public are invited to attend. "Winners" will be mailed the eco canvases by May 1. The "Gimme Shelter Art!" will go on display across the Bay Area by approximately June 9th, 2008.



"GIMME SHELTER ART!" is an exhibit created and sponsored by the nonprofit Eco-LogicalART Gallery. The generous donation



of bus shelter display space is thanks to the cooperation of Clear Channel Outdoor.

For more information go to WWW.ECO-LA.ORG

Eco-LogicalART, 4829 W. Pico Blvd, LA, CA, 90019, 310-525-0676, eco-la@sbcglobal.net