

Eco-LA Gallery to present: “Up Close; Watch it Now”

Huge “Live” Art Billboard Painting Open to the Public Weekends in December.



Peter Schulberg of the Eco-logicalART Gallery (www.eco-logicalart.org) is pleased to invite the public to watch, up close and personally, painters creating huge new art pieces that are being painted over recycled advertising billboards. The “spectator” days for “Up Close; Watch it Happen” are weekends in **December (1/2, 8/9, 15/16, 22/23)**. The gallery hours are **11 am to 6 pm** and it is located at **4829 West Pico Blvd** (just east of La Brea) **LA, 90019**.

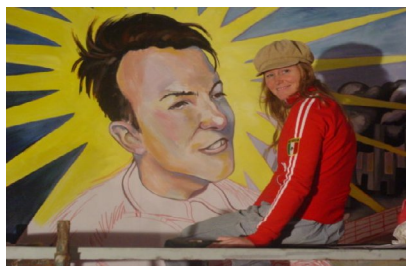
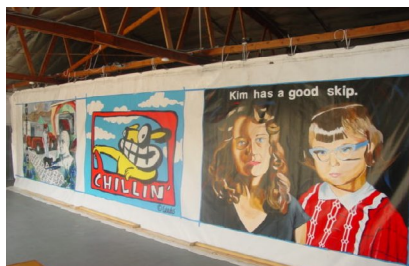
The eco-art pieces are part of the **ReVisions** public “drive-by” art exhibit that will premiere on **Jan 12th, 2008**. By that day a dozen 14 x 48 foot billboards will go up on display across the city of Los Angeles. It is estimated that in the first hour 750,000 Angelinos will experience the art – more than attend all of LA’s major museums in a month. By exhibits end the works will be seen an astounding 40 million times.



Huge in scale, with images that are eclectic, provocative and engaging, an array of LA’s most talented artists will be painting the works on large freestanding “stretchers.” With each facet 11 by 15 feet, and several single image 14 x 48 foot works planned, the “live art” painting process culminates with a street event; “**Green Saturday at Eco-LA**”. The eco-themed street fair will be on **December 15th** and run from **10 am to 6 pm**. The event will take place in front of the gallery on Longwood Blvd; between Pico Blvd to San Vicente Blvd. Activities will include recycled element art/functional art vendors, bio-diesel demos, bike club riders, several organic farmers, free tree giveaways, kid eco workshops, food, music, and more.



“Up Close; Watch it Happen” is just one of a series of “eco-logical” environmental art events that will take place at Schulberg’s Mid-City gallery in the month of December, and in the New Year. A listing of these can be found below. More information and specific event press releases can be found at the **eco-logicalart.org** website.



Sat/Sun: Dec 1 & 2, 11 am-6 pm ReVisions Live Billboard Art Painting,
Friday, Dec 7, 7:30 pm: “Layers in Motion” paint dance C. Carradine and GENE.
Sat/Sun: December 8 & 9, 11 am-6 pm ReVisions Live Billboard Art Painting
Sat: Dec. 15, 10 am-6 pm “Green Saturday at Eco-LA” Street Fair
Sun: December 16, 11 am-6 pm ReVisions Live Billboard Art Painting
Sat/Sun: December 22 & 23 Final ReVisions Live Billboard Art Painting

WHERE: Eco-LogicalART, 4829 West Pico Blvd (just east of La Brea) LA, CA, 90019
INFO: www.eco-logicalart.org **EMAIL:** eco-la@sbcglobal.net
CONTACT: Peter Schulberg or Beth George at **310.525.0676**